

## ***Press Release***

*Plurality Ltd announces the world's first scalable 256 multicore processor for wireless infrastructure.*

**San Jose, California and Netanya Israel, April 26, 2010** - Plurality Ltd announced today at the Embedded Systems Conference in San Jose California, *the world's first scalable 256 multicore processor for wireless infrastructure, the HyperCore™ family of low power, small footprint, ManyCore processor IP for wireless markets*. HyperCore represents a new category of acceleration co-processor, based on a revolutionary architecture that simplifies code compilation, and a unique hardware based synchronizer-scheduler which delivers performance that scales linearly with the number of cores. In addition, its efficiency offers power consumption that rivals hard-wired ASICs.

Plurality offers its HyperCore™ acceleration processor IP to system-on-chip (SoC) developers and original equipment manufacturers (OEMs) as a general purposes accelerator for wireless, networking and high-performance (Cloud) computing applications. The HyperCore processor IP acts as a performance extension to the industry's most popular processor architectures (x86, PowerPC, MIPS and ARM), enabling improved SoC performance without greater power consumption or die area.

***“The market's most powerful multi-core shared-memory processing engine for wireless infrastructure”***

The combination of optimized high-performance multicores provides designers with the ability to make the best possible tradeoffs between size, power, and programmability to meet the challenging needs of next generation multiband, multimode radios. The solution is reconfigurable, and provides a platform for applications ranging from 4G macro base-stations to cost-optimized femtocells, thus offering the benefits of single scalable hardware platform design, and extensive software code reuse. With a HyperCore based design, a base-station OEM can achieve a unified platform strategy both vertically across wireless standards such as LTE, HSPA, or 3G, as well as horizontally across wireless devices ranging from macro base-stations to femtocells. In addition, Plurality's development environment and task-oriented programming model, together with a growing ecosystem of system and software partners enable rapid product development.

*“The wireless world is transitioning towards fourth generation systems such as LTE which requires high processing requirements as well as flexibility and upgradeability due to rapidly changing standards and evolving consumer needs,” stated Igor Pe’er, CEO of Plurality. “Our fully programmable HyperCore processor technology speeds time-to-market and enables our customers to build high quality solutions for the LTE release 8 standard, with a clear, low cost, upgrade path for releases 9 and 10.”*

***Embedded Systems Conference / Multicore Expo 2010 - Chip Ex Israel 2010***

Plurality will be exhibiting at the Embedded Systems Conference / Multicore Expo at the San Jose, McEnery Convention Center April 26 – 29, booth #2413, as well as at ChipEx Israel 2010 Airport City on May 4<sup>th</sup>. Attendees will be able to view the HyperCore demonstration. Please visit us.

***About Plurality***

Plurality develops advanced silicon intellectual property, chips and acceleration boards for ManyCore processing. Plurality’s IP is based on a unique, scalable, easily-programmable, ManyCore architecture that is positioned as a general-purpose accelerator. The processor delivers the highest performance per watt per square millimeter at the lowest cost of any currently available chip-level, shared-memory machine. The privately-funded company is headquartered in Netanya, Israel. HyperCore is a trademark of Plurality Ltd. For further information, please email the company at [info@plurality.com](mailto:info@plurality.com) or visit [www.plurality.com](http://www.plurality.com).

###

Contact: Jeff Miller, Vice President of Marketing and Business Development

Jeff.miller[AT]plurality[DOT]com

Tel: +1 408 483 1697